**NAME OF SCHOOL*:*** Theater program SWOT analysis

**Vision:** *Copy the vision statement your team developed and paste it here.*

**Mission:** *Copy the mission statement your team developed and paste it here.*

With your production team, brainstorm the strengths, weaknesses, opportunities, and threats of the theater program in your school.

Be as specific as possible. Consider all of your current or potential resources (space, time, people, funding, internal support, external support, etc.).

Use this list when completing the action items section of your strategic plan.

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| Strengths | Weaknesses | Opportunities | Threats |
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