



# 2020 VISION



**Phoenix, Arizona**  
**July 29 - August 2, 2020**

# AATE CONFERENCE PROFILE

The American Alliance for Theatre & Education (AATE) is the leading member-based national organization serving the fields of theatre and education. AATE is unique in that it is the one place to reach a broad range of members committed to the fields of theatre for youth and theatre education. The 2020 Conference, Vision 2020! will take place at the Hyatt Regency Phoenix, July 29-August 2, 2020, with an anticipated attendance of over 300 people. Conference events include workshops, panels, performances, keynote speakers, networking events, and receptions designed to encourage reflection on successes and challenges in the field and facilitate the setting of goals for the future. Do not miss your opportunity to connect with and participate alongside this highly engaged audience.

## THE INTEREST OF OUR MEMBERSHIP ARE AS FOLLOWS:

32%

32%

23%

College/University theatre education and research

13%

Playwriting

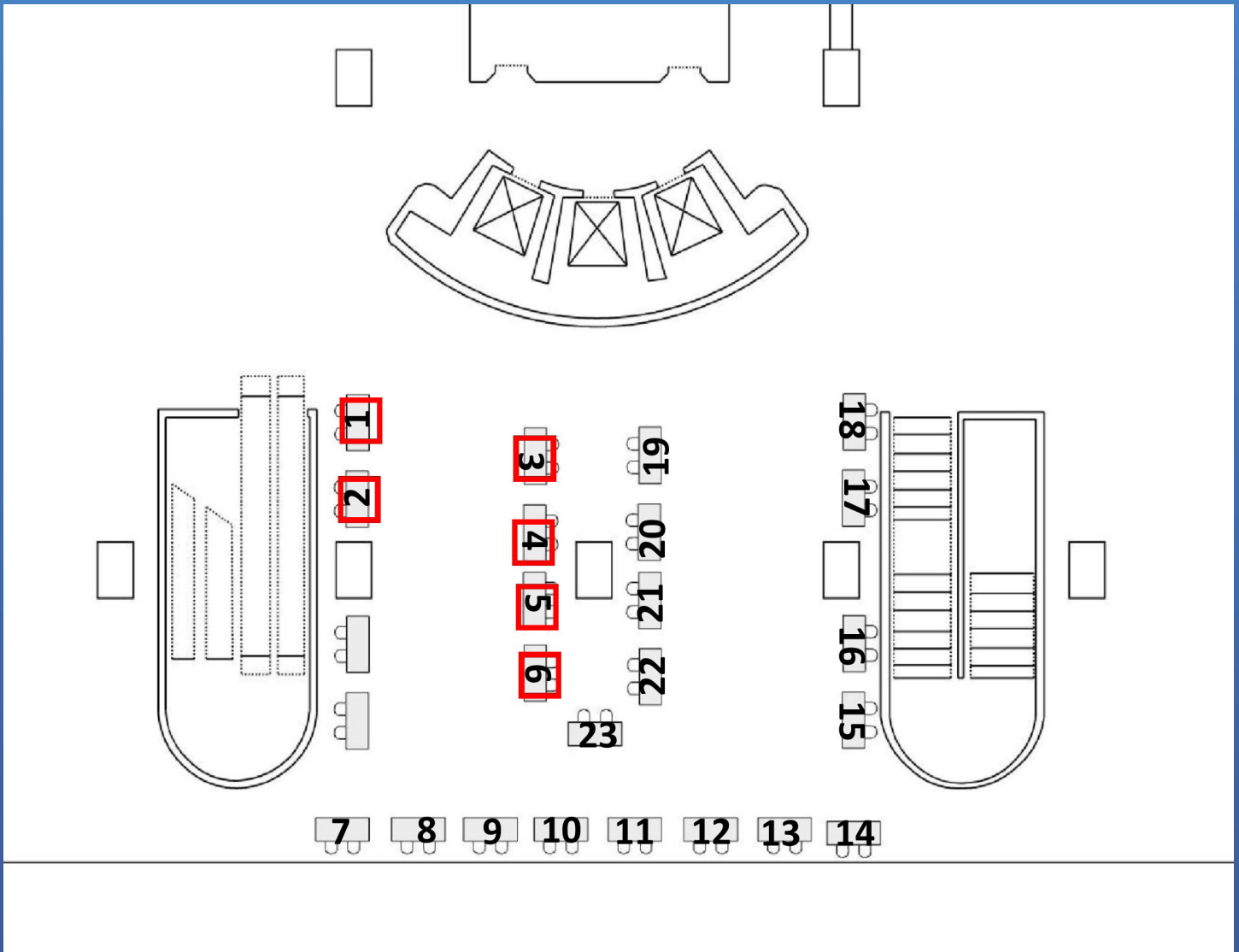
pre-K-12 theatre education

Professional and youth theatre





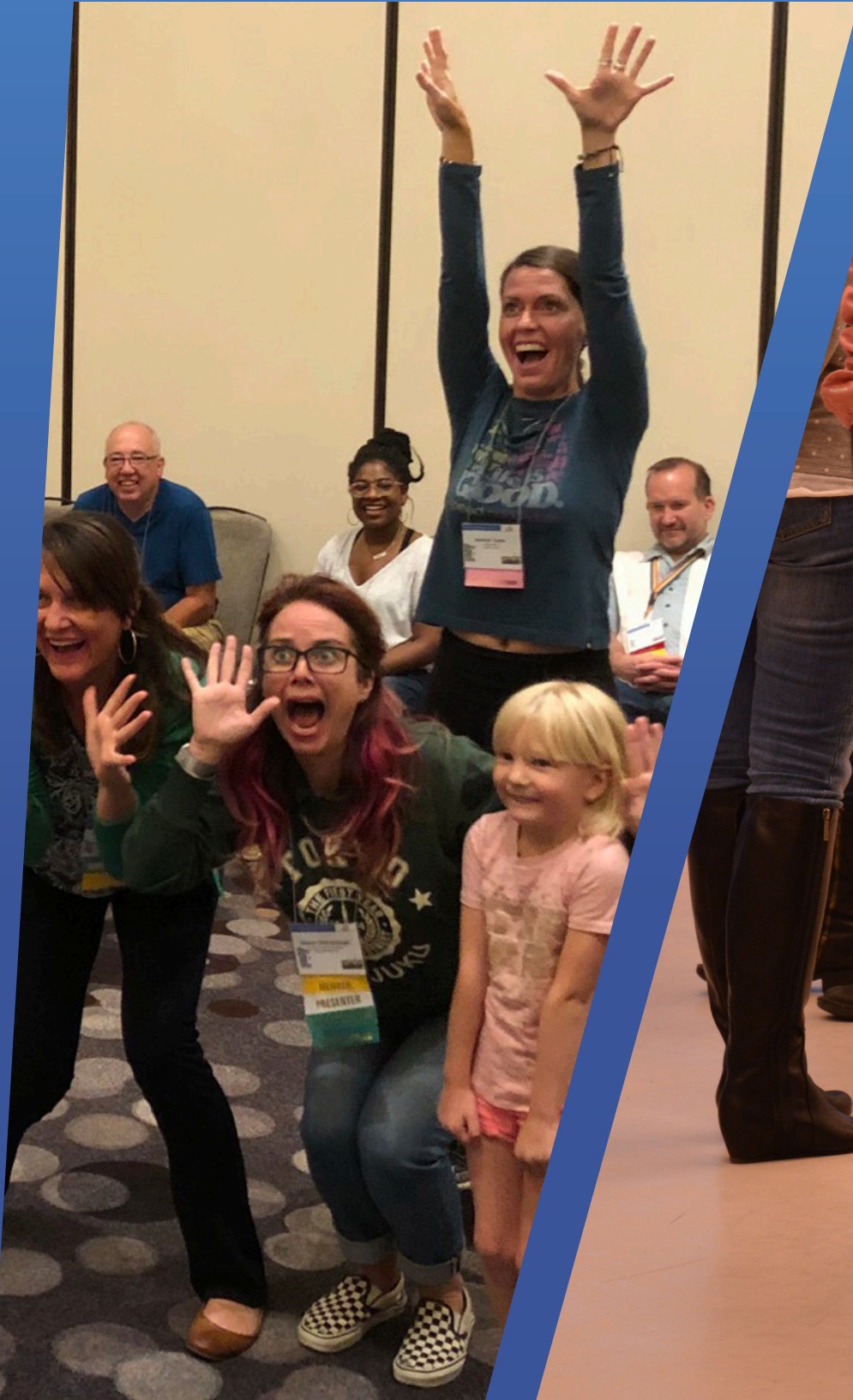
# ALL EXHIBIT BOOTHS INCLUDE:



- 1 table and 2 chairs
  - 6' x 30" booth (double booth 12' wide)
  - Participation in Exhibitor Trivia Scavenger Hunt
  - One (1) registration to attend conference events
    - National Conference Attendee List (emailed after the Conference)
- Company name & booth number listed in the electronic conference program

# AATE AD OPPORTUNITIES

Ads need to be in .gif, .jpg, or .png format (by email) to Alexis Truitt at [alexis@aate.com](mailto:alexis@aate.com) by Wednesday, July 1st. They will be shown in a PowerPoint format so a large clear ad is preferred. Please contact Alexis with any questions.



# Other Exhibitor Opportunities

## Exhibitor Spotlight

Take advantage of the opportunity to tell Conference attendees about your organization or product. During one of the morning breakfasts (Friday, July 31st, 9 a.m. and Saturday, August 1st, 9 a.m.) we will assign days, each exhibitor will have 3 minutes to speak to the group all together, there are limited spots available for this opportunity. Give attendees the scoop on discounts, products, contests, and where to find you on the exhibitor floor. You must be a registered exhibitor to participate. Participation in the Exhibitor Spotlight is \$100.

## Sponsor a Table

Sponsor a table at the morning breakfasts (Friday, July 31st and Saturday, August 1st). Place a targeted 8 ½ x 11" message at one of the breakfast tables. To sponsor a table at the all-conference breakfasts is \$50.



## Exhibit Hall Hours:

Thursday, July 30th, 6-9:30 pm (Exhibitor Set Up)

Friday, July 31st, 8:30 am-6:30 pm

Saturday, August 1st, 8:30 am -5 pm

## Exhibitor Special Events:

Exhibitor Spotlight, Friday, July 31st, 9am (Special Paid Opportunity)

Check Out Our Vendors, Friday, July 31st, 10:15-10:30 pm

Exhibitor Meet and Greet, Friday, July 31st, 5:45-6:30 pm

Exhibitor Spotlight, Saturday, August 1st, 9am (Special Paid Opportunity)

Check Out Our Vendors, Saturday, August 1st, 10:45-11 am

Exhibitor Raffle, Saturday, August 1st, 2:30-3:15 pm

# 2020 SPONSORSHIP / EXHIBITOR RESERVATION FORM

## RECEPTION SPONSORSHIP

LEVEL \$10,000 ASL Interpreter Sponsor

\$5,000 Sponsor

\$3,000 Sponsor

\$1,500 Sponsor

\$1,500 Conference Bag Sponsor

\$500 Lanyard Sponsor

\$500 Workshop Sponsor

In-Kind Donation

Event/Opportunity requested: \_\_\_\_\_

(if applicable)

A. Sponsorship Subtotal: \_\_\_\_\_

AATE Questions? Contact Alexis Truitt at 202-909-1194 or via email at alexis@aate.com AD MATERIALS: All advertising materials should be sent via email to alexis@aate.com

## RESERVATION INFORMATION (IF APPLICABLE)

Representative at Booth: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Upon confirmation, you will be sent instructions on how to submit a 150-word company description and logo

# ADVERTISING AND OTHER SUPPORT

## Standard

Booth (\$500)

I would like

1 Booth

2 Booths

3 Booths

I would like to add on: an electrical connection to my booth:

\$140

BOOTH#

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

\*due to placement of electrical outlets in conference hall, booth requests cannot be guaranteed

Raffle prize donation: \_\_\_\_\_

Trivia question (it should be something related to your organization)

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B. Exhibit Booth Subtotal:

## ADS:

PROJECTED AD: \$250

## OPPORTUNITIES

Reception Sponsorship: Based at Market Value

\$100 Exhibitor Spotlight

\$50 Sponsor a table

Sunday, August 4th

Monday, August 5th

## MEMBERSHIP:

I'm already an AATE Member (take 15% off above prices for advertising only)

I can't believe I'm not yet an AATE member, please join me now and give me that discount! (add \$250)

Price per: \_\_\_\_\_ Quantity: \_\_\_\_\_

C. Ads/Other Subtotal: \_\_\_\_\_

Line (Lines A-C) Total

Due: \_\_\_\_\_



# CONTACT DETAILS

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Order Date: \_\_\_\_\_

Email: \_\_\_\_\_

# PAYMENT INFORMATION

Company (if applicable): \_\_\_\_\_

Billing Contact (name on the card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Phone Number: \_\_\_\_\_

Email for the Receipt: \_\_\_\_\_

Check# \_\_\_\_\_ (circle one) Visa      M/C      Amex Discover

Credit Card: \_\_\_\_\_ Sec.Code: \_\_\_\_\_ Exp: \_\_\_\_\_

# CONTRACT AGREEMENT

By signing below, I certify that I am the authorized representative of the Advertisers and have read and agreed to the Terms and Conditions ([www.aate.com/adterms](http://www.aate.com/adterms)).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

If you have any questions about your Reservation Form or Billing, please contact Alexis Truitt at:

[alexis@aate.com](mailto:alexis@aate.com) or 202-909-1194

Thank you for your interest and support of AATE.